



2009  
HONORING 20 YEARS

# LifeSource

2008 HIGHLIGHTS



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- ❖ 75% of potential organ donors gave the gift of life to grateful recipients, meeting nationally set goals
- ❖ 147 organ donors generously provided 475 organs for life-saving transplants
- ❖ A record 654 generous people donated tissue through LifeSource
- ❖ More than 2.8 million people in Minnesota, North Dakota and South Dakota are registered as organ and tissue donors
- ❖ Launched new Communication Center to triage donor referrals and work with families to offer the opportunity for tissue and eye donation
- ❖ Partnered with 5 local transplant centers to participate in the Transplant Growth and Management Collaborative, a national initiative to increase the number of lives saved through donation and transplantation
- ❖ 11 donor hospital partners received the HRSA Medal of Honor, a national award for sustaining a high rate of organ donation; 4 of the hospitals received the award for the fourth year in a row
- ❖ Hosted donor family recognition ceremony with the Governor of South Dakota in Pierre, South Dakota
- ❖ Sponsored donor families to attend the US Transplant Games in Pittsburgh, PA and participate in the Donate Life Float in the Rose Parade in Pasadena, CA
- ❖ Launched new communications tools, including a public education blog for the public, volunteers and donor families and an online resource for professional partners
- ❖ Presented the Donation Advocate of the Year Award to the State of North Dakota
- ❖ The LifeSource Terri Opp Memorial Golf Tournament exceeded \$100,000 in proceeds, making it the most successful year in its history
- ❖ LifeSource met all voluntary accreditation standards of the Charities Review Council
- ❖ Hosted the annual conference of the American Society of Minority Health and Transplant Professionals (ASMHTP)
- ❖ Recruited and trained barbers in the Twin Cities metro area to be trusted messengers of donation as part of the Barbershop Conversations Project, funded by HRSA